



GARDA

U.S. CASH LOGISTICS BRAND GUIDE (LIMITED)

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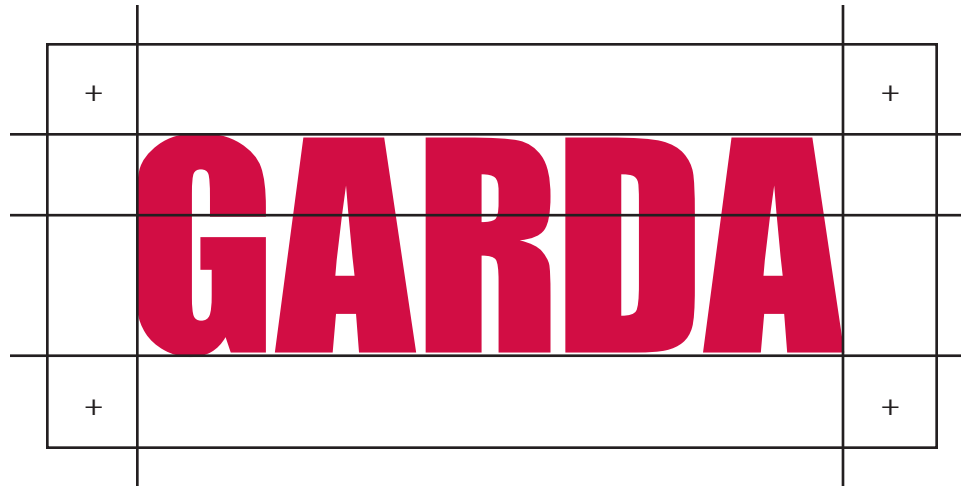
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BRAND SYMBOL STANDARDS

Protective zone

Consistent respect of this protective zone around the logotype ensures optimum visibility of the Garda brand when it shares space with certain elements.

In all print applications it is important to never encroach upon the protective zone around the brand.



GARDA

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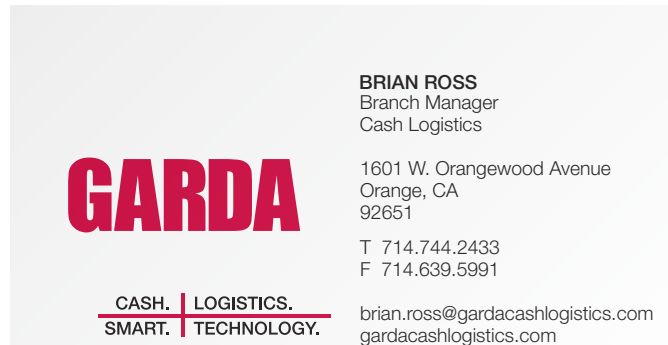
GARDA

GARDA

BUSINESS CARDS

**** NOTE: CARD STOCK ON FRONT SIDE IS WHITE. THE TONE DEPICTED ON THESE SAMPLES ARE FOR DISPLAY PURPOSES ONLY**

FRONT



BACK



Format and Typeface

User content margin .25" from bottom

Employee Name
Job Title
Department, Division or Working Group

Address 1
Address 2 (optional)
City, State
Zip Code

T 000.000.0000 ("x" or "VOIP")
F 000.000.0000
C 000.000.0000

e-mail address
website

All content (except for Employee Name):
Helvetica Neue Light, Size: 7.25 pt (leading 8.25 pt)
Employee Name:
Helvetica Neue Medium, Size: 7.25 pt (leading 8.25 pt)

Colors:
Pantone Coated 200C
Black 100%

LETTERHEAD

Dimensions



Sample with text



**** NOTE: LETTERHEAD PAPER COLOR IS WHITE. THE TONE DEPICTED ON THESE SAMPLES ARE FOR DISPLAY PURPOSES ONLY**

ENVELOPES

GARDA

CASH. | LOGISTICS.
SMART. | TECHNOLOGY.

Garda Cash Logistics 1601 West Oranewood Avenue, Orange, California 92868

**** NOTE: LETTERHEAD PAPER COLOR IS WHITE. THE TONE DEPICTED
ON THESE SAMPLES ARE FOR DISPLAY PURPOSES ONLY**

UNIFORMS - ID BADGES

National Uniform Standards

Shirt: Blue (Garda Patch on both shoulders)

Slacks: Dark Blue

Jackets: Black (optional)

FRONT

Employee Photo	GARDA	
	3280 E. Foothill Blvd., Ste 290 Pasadena, CA 91107 626.564.4284 (Postmaster: Return Postage Guaranteed)	
Employee #	Brian Ross	
	Employee Name	
X12345		

BACK

Company 119	Branch 90	Date Issued 01/01/2001	Birthdate 01/01/1970
Height 6'0"	Weight 185	Hair BLK	Eyes BRN
Employee Signature			
Company Official			
GARDA The penal code prohibits the use of this card by any person other than the individual whose photo and signature appear hereon			



TRADESHOW DISPLAY



20x20 display

TRADESHOW DISPLAY



GARDA

Premier providers of smart cash logistics products and services across the U.S.



10x10 display

CASH. LOGISTICS.
SMART. TECHNOLOGY.



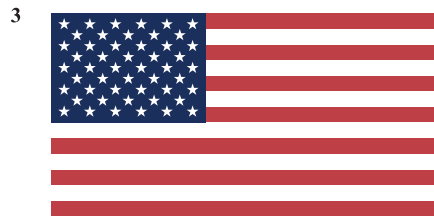
CUSTOMER SITE DECALS



VEHICLE STANDARDS

¹ **GARDA**

² **CASH. | LOGISTICS.
SMART. | TECHNOLOGY.**



⁵ **gardacashlogistics.com**

Branding items to be included on Garda Armored Vehicles

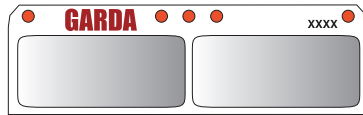
Branding items:

1. Garda decal
2. Tagline
3. American Flag
4. Stripe
5. Website
6. "How is my driving?" decal
7. Regulatory decals (licensee) - *Not shown (decals may change depending on municipal or state regulation)*
8. Regulatory decals (vehicle ID)

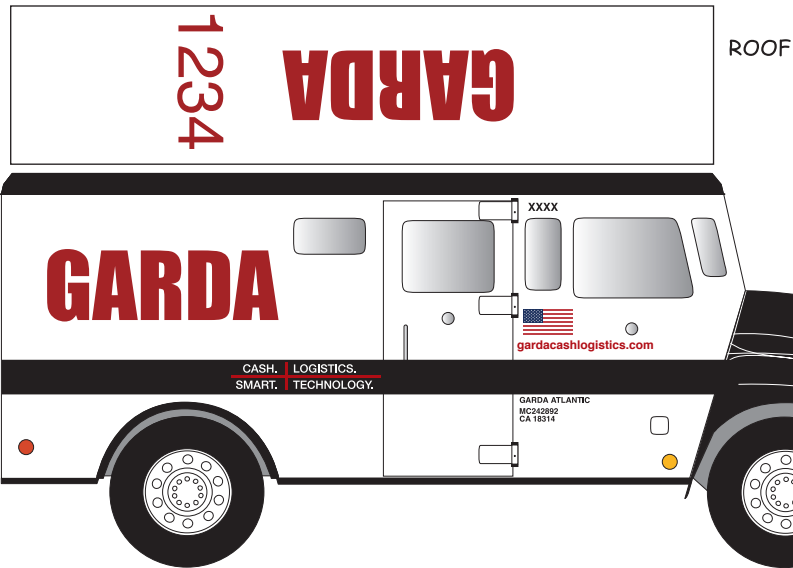


⁷ **2146**

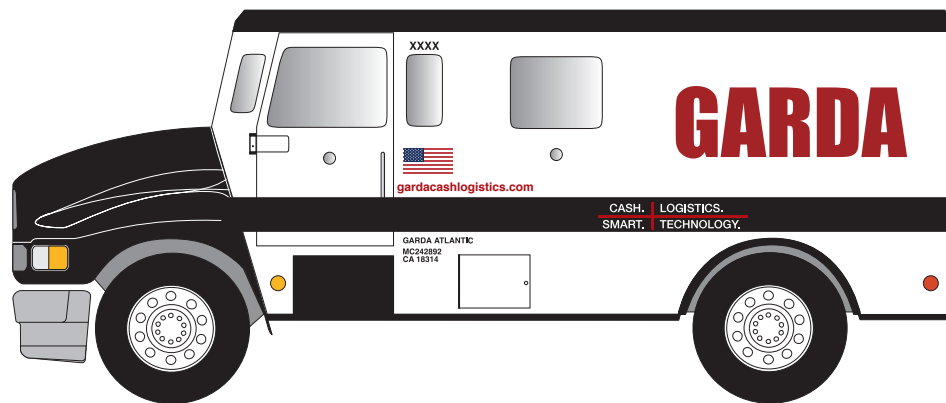
GARDA ARMORED TRUCKS



FRONT

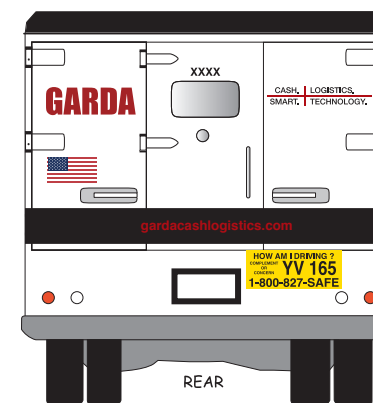


ROOF



Fleet Standard Design

XXX



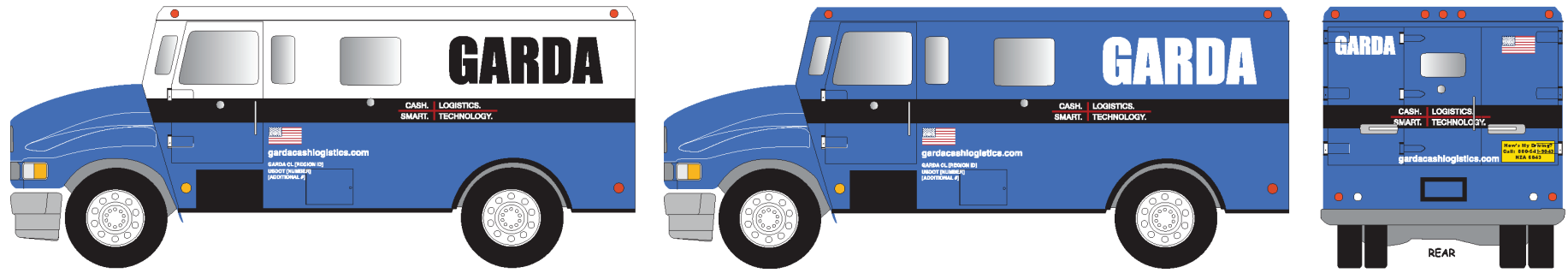
REAR

VEHICLES FROM ACQUIRED COMPANIES

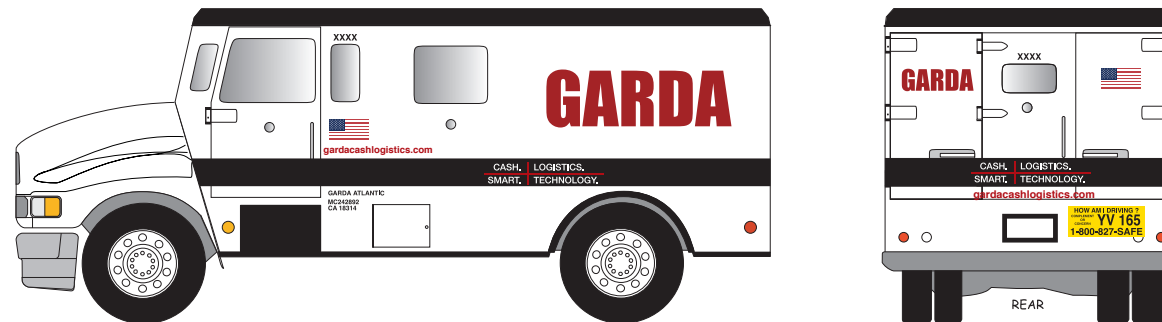
AMERICAN SECURITY LLC



CDC (COIN DEPOSIT CORP)

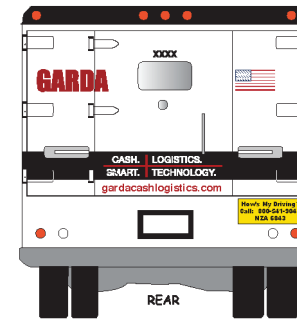
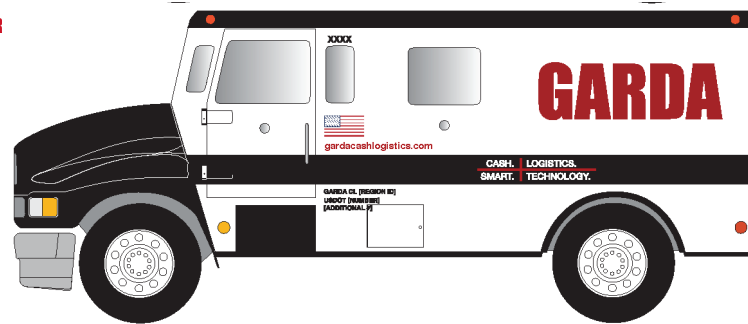


PSI ARMORED

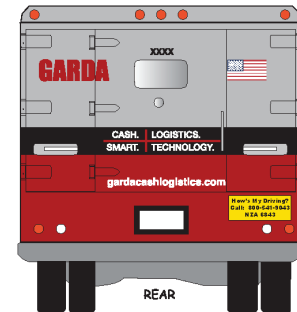
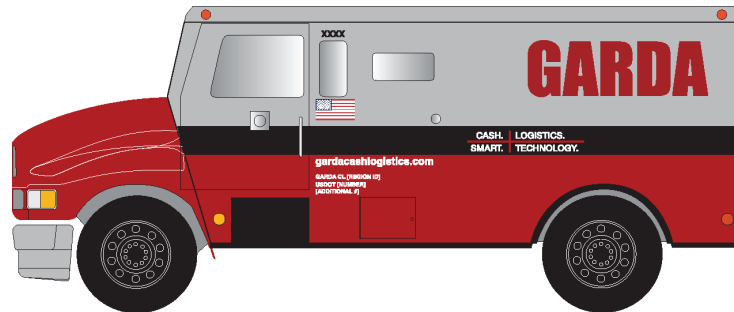


VEHICLES FROM ACQUIRED COMPANIES (CONT.)

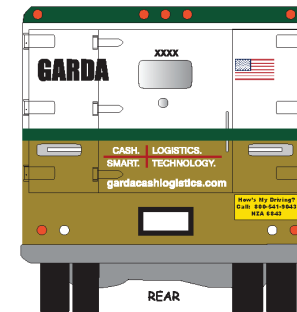
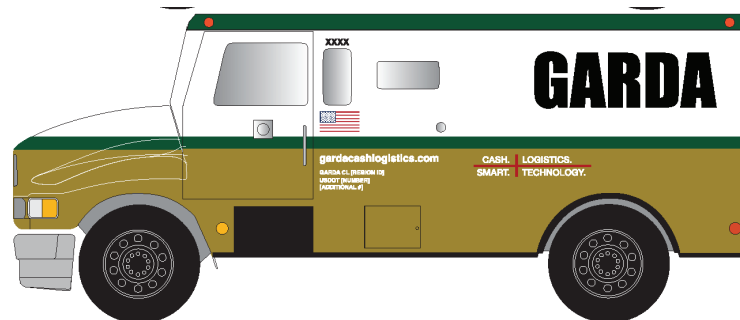
SECURITY ARMORED CAR



SECURITY ARMORED EXPRESS



UNITED ARMORED SERVICES





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SMART. | TECHNOLOGY.